

AgingWell Hub is part of the Georgetown Global Social Enterprise Initiative (GSEI). Our team focuses on harnessing the power and creative thinking generated by cross-sector partnerships to drive measurable and implementable innovation in products and services for older Americans. In 2017, The AgingWell Hub led the process of creating a comprehensive and integrated journey map - the [Caregiver Journey Map](#) - for those caring for loved ones with Alzheimer's disease and other dementias. Multiple players in today's health care system — a pharmaceutical company, health care provider, health-related technology provider, university, leading national nonprofits and more — came together to share expert knowledge and proprietary research as well as to develop the map from the perspective of consumers. In this case, the consumer is the unpaid family caregiver of an older adult with Alzheimer's disease.

[View PDF](#)

Source

[AgingWell Hub - Caregiver Journey Map](#)